



## **INTERNATIONAL NETWORK URGENCI**

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### **STRENGTHENING CSA MEMBERS' SENSE OF COMMUNITY, OWNERSHIP AND RESPONSIBILITY**

Working group held during Urgenci Open Forum  
1<sup>st</sup> of March 2014, Villarceaux

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**INITIATOR:** Sini (FIN)

**PARTICIPANTS:** Alexandra (NOR), Max (AT), Zsofi (HUN), Stefanie (GER),  
Agnez (BEL), Erwan (FR)

**TOPICS:**

- Means of communicating to members: email, face-to-face, newsletters...
- Content of communication: transparency, challenges, as well as joys.
- Placing gentle expectations on members to participate + make it fun. Once people get the push to do something, they often enjoy it.
- Promote the volunteer efforts of people thanks to publicity → also makes tasks visible.
- Ensuring the sharing and rotation of responsibilities and tasks.

**KEYWORDS**

CSA is not for everybody -trying to please everyone might erode the CSA idea.  
Community building, getting people together  
Motivation  
Only a small percentage may be active but everybody adheres.